

NEHA ANMOLU

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Portfolio

nehaanmolu.com

Copy Lead Ux Writer Art & Culture Curator



With this photo I successfully passed, I am not a robot test.

A writer who approaches every project with curiosity, strategy, and an endless drive to find new ways to interpret and communicate a brand's message. My copy always has a voice, and i write in whichever one will best reach your audience.

P.S.

I'll help you find the words.

EXPERIENCE

April' 23 – Present

Adtric

Content Strategist

Copy, Social Media &

Content Strategy

October' 22 – April' 23

Adtric

Senior Copywriter

Copy & Social Media Handling.

March' 22 – October' 22

ABMS

UX Writer

UX Writing &

Researching.

December' 21 – March' 22

Feminism in India

Editorial Associate

Editorial Writing,

Researching & Editing.

May' 21 – December' 21

MGM University

Social Media Manager

Content Writing & Social Media

Handling.

January' 20 – September' 20

Matdar

Trainee

News Gathering &

Article Editing.

July' 20 – August' 20

International Model

United Nations

Campus Ambassador

May' 19 – July' 19

The Hitvada

Trainee

Page Designing, Reporting

with Research and Production

of Daily News Reports.

July' 18 – July' 19

Found In Translation

Culture & Art Curator

Art Galleries & Museum Curation,

Sustainable Fashion,

Travel Shows

July' 17 – July' 18

Found In Translation

Art Curator

Art Galleries & Museum Curation

July' 16 – July' 17

Found In Translation

Research Coordinator

Project Planning &

Qualitative Research

Research Associate

Qualitative Research

Intern

Crew Member



EDUCATION

MGM's College of Journalism and Mass Communication, Aurangabad

B.A. (International Journalism)

SKILLS

UX Writing

SEO Writing

Microcopy Writing

Narration with Story

Frames

H.E.A.R.T. Framework

Articulation of Qualitative

& Quantative Data

User Testing

Integration of User

Language

Chatbots

User Research

Content Strategy

UX Copy

Creative Copywriting

Story Development

Article Editing

Popular culture

Email Marketing

Content Curation

Social Media Marketing

Digital Marketing

Miscellaneous

Art & Culture Curation

Fact Checking

Wordpress

Journalism

NOTABLE WORKS

- Worked as a Proofreader, data-collector for a book named "Jaati Pramanpatra aur Vastvikta" on Tribal Mannewar Community.
- Content Contributor for Adivasi Lives Matter
- Curated multiple film festivals (AIFF).
- Archive research papers for FIPRESCI
- Field reports and Surveys for ASER

ACHIEVEMENTS

- Completed Certification of Google Analytics.
- Certificate Course by Film Companion on "Writing about Films"
- Attended exclusive certified Workshop by SpaceX
- Certificate course on Digital Journalism by Reuters
- Attended various Fact-checking workshops. Including Google News Initiative (GNI)
- Interviewed many prominent Politicians, Social Worker, Film Critics, Director and Actors
- Lead Editorial Board of College newsletter/ Newspaper and Magazines.